



USA West Square Dance Convention®
“Welcome Back”
August 11-14, 2010
Union Colony Civic Complex
Greeley, Colorado

April 10, 2009

Dear Dance Leaders and Editors,

Greetings from USA West! USA West is an organization of the thirteen western states with a goal of producing a *“Quality Square Dance Event in the Western United States”*.

The 10th USA West Square Dance Convention® will be held in Greeley, Colorado on August 11-14, 2010. Our theme is *“Welcome Back”* as we are returning to Colorado where it all began in 1997. We invite all of you to join us for the Convention. We are also asking for assistance in promoting the Convention, attached is our first press release. If at all possible we would like to have your assistance in disseminating this information to dancers, callers, cuers, leaders and prompters in your area.

If you are a publications editor please list USA West 2010 in your event calendars and publish as much of the enclosed information as possible. We do understand the costs of publications so whatever you can do will be much appreciated. Let us know what you publish so we can track our publicity. If you do not wish to receive further press releases let us know. Please send us your advertisement rates and ad sizes.

We look forward to working with you and to hosting you at our USA West Square Dance Convention®, August 11-14, 2010.

Sincerely,
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“WELCOME BACK”

